



MONTEREY BAY

metal arts guild

MBMAG

P.O. Box 2468
Santa Cruz, CA 95063
mbmag.org

Newsletter

Issue #1

January-March, 2012

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Welcome to the new MBMAG Newsletter!

After a period of being dormant, the MBMAG newsletter is back! It will be distributed via email on a quarterly basis and will include articles and announcements of interest to MBMAG members, such as reports on recent events; announcements about upcoming events and opportunities; articles featuring MBMAG members; links to other metal arts guilds and websites; and information about our guild.

Your ideas and participation are welcome - what would you like to see in this publication? How about photos of members' work or a tour of their studios; a place to share favorite tools; books, resources or bench tips; classified ads? an advice column? or.....???

You are invited to submit ideas, announcements, articles and photos for consideration. Send to: Newsletter@mbmag.org and please put the word **Newsletter** in the subject line.

And, in each newsletter, I will pose a question, and you can send in your responses. *The first question:* What is the web address of an online metal arts-related site that you find particularly useful? In next quarter's newsletter, I will print your contribution (and your name, unless you request anonymity). Please only send sites that you know to be safe and free of viruses, spam, etc.!

Another exciting idea to report: Some MBMAG board members are establishing connections with other guilds for future collaboration and sharing of information. The Metal Arts Society of Southern California (MASSC), the Metal Arts Guild of San Francisco (MAGSF) and a couple other regional metal arts organizations are interested in sharing newsletters, and maybe more!

I look forward to an illuminating exchange of ideas!

Maggie Klepp, newsletter editor

Announcements

-incorporation news: we are happy to announce that the long process of incorporation with the state of California has been completed! MBMAG is now an official California corporation! The next goal on the horizon is to achieve nonprofit status with the IRS.

-membership update: If your membership has lapsed, or you're new to the Guild, **now is the time to send in your membership form and payment** so you can take part in all of the members-only opportunities. **For details on how to become a member, see page 10.**

For those of you who have already sent in your membership payment: *your checks, which were being held until MBMAG's new corporate bank account could be established, will now be deposited.*

- call for photos: we would like to collect photos of members' work for use in our brochure, website, newsletter and publicity. Please submit high resolution photos of your work and include artist's name; title of the piece; material; technique; dimensions and your website, if you have one.

-website makeover: the Guild's website, MBMAG.org will soon be "Under Construction" while it gets redesigned.

Message from the President

2012 promises to be an active and productive year as the guild continues to work toward some exciting goals. And over the past year, there has been a lot of progress made and many accomplishments to acknowledge:

Heartfelt thanks go to:

- ▶ **Barbara Banducci, Toni Danzig and Norma Dunipace**, for their countless hours of work on MBMAG's bylaws, California incorporation application and IRS nonprofit application. The incorporation application has just completed its journey through the bureaucratic channels in Sacramento and the Guild is now incorporated with the State of California!
- ▶ **Cynthia Rand-Thompson (webmaster), Barbara Banducci and Toni Danzig**, who are redesigning the Guild's website for ease of navigation, as well as to showcase all of the educational events of the guild, such as evenings with noted artists, workshops, and field trips.
- ▶ **Mary Luke and Linda Knudson**, who are creating a new brochure that will highlight all that our guild is and does.
- ▶ **Melissa Offutt and Barbara Banducci**, for co-chairing both the Lireille Gallery and the Z Folio Gallery exhibitions and for creating an Exhibition Manual to guide and advise others to be able take over chairing exhibitions with ease.
- ▶ **Dorie Green and Toni Danzig**, for co-chairing the Guild's first exhibit at Many Hands Gallery. It was beautifully organized and very well received.
- ▶ **Paul Cheney**, for designing (with **Barbara Banducci**) and building our beautiful new display cases and for hosting the winter membership meeting and party in his studio.
- ▶ **Carol Schock**, for her many years of dedication and service to the Guild. She has retired from her long-held treasurer position on the board, and in appreciation, the board presented her with an Otto Frei gift certificate.
- ▶ **Toni Danzig**, for chairing the Exhibition committee and for creating an exhibition calendar that extends into the future.
- ▶ **Mary Luke**, for chairing the Guest Artist committee and working with **Dawn Nakanishi** to seek renowned artists like Betty Helen Longhi for the coming year!

... more heartfelt thanks:

- ▶ **Carol Holaday**, MPC Metal Arts instructor, for being our long time moderator and adviser in the areas of publicity and photos.
- ▶ **Dawn Nakanishi** of Cabrillo College and **Theresa Lovering-Brown** of Monterey Peninsula College: as the heads of their respective Metal Arts departments, they have assisted with communications and Guest Artist events and have shared their vast knowledge with their students and MBMAG members.
- ▶ **Maggie Klepp**, for diligently working to bring back our newsletter.
- ▶ **Terri Basile**, for more than 4 years as our hospitality chair and always presenting delicious food in an artistic way.

Meet the MBMAG Board of Directors

Welcome to our **3 new board members: Angela Gleason** (treasurer); **Amy Bishop** (membership) and **Maggie Klepp** (newsletter). They join **continuing board members: Elsa Etcheverry** (president), **Toni Danzig** (vice-president, exhibits, website and incorporation), **Laura Howard** (secretary and historian), **Barbara Banducci** (exhibits and incorporation), and **Mary Luke** (guest artists and brochure).

This dynamic team is dedicated to fulfilling MBMAG's mission to the public and to our membership by promoting education and appreciation of the metal arts. This is accomplished through events such as exhibitions and the popular Make-a-Bracelet events, as well as through networking, lectures, demonstrations and workshops. Guest Artists and new exhibition venues are being lined up, and our membership is growing.

Another project is to rebuild MBMAG's historical archives. This can only be done with your help! We are looking for photos, stories, post cards and anything else that would be pertinent to MBMAG's history.

I have to say that all of the above events could not take place without all of you taking part and stepping up to volunteer. You are an amazingly diverse and talented group and I am looking forward to working with you this year. Many hands make light work and together we can have a lot of creative fun!!!!

Here is to a terrific year,

Elsa Etcheverry, MBMAG Board President

Upcoming Events:

Professional Development Opportunities:

The Business of Art Seminar Series

The series is sponsored by Cabrillo College, the Small Business Development Center and the Cultural Council of Santa Cruz County. Each class costs \$25 and meets from 10:00 to noon at Cabrillo College.

- **The Business of Art 101** Sat. Feb. 25 (past)
- **Pricing Your Art** Sat. March 31 (past)
- **Solid Marketing Principles** Sat. April 28
- **Leveraging Social Media for Your Art** Sat. May 19

To register and for more details contact Cabrillo College Extension:
831-479-6331 www.cabrillo-extension.org

The Revere Academy is offering a webinar class!

April 28-29, 2012, from 9 am to 5 pm. This is a special opportunity for jewelers and artists all over the country to study with Harriete Estel Berman, a professional artist and creator of The Professional Guidelines, to learn how to use the power of social networking, blogs, and web sites to develop visibility and get their work noticed. Other topics include maintaining proper records for the IRS, managing inventory, how to update your résumé, and evaluate and upgrade your photos. All for \$79. For more details, visit:

<http://www.revereacademy.com/about/print/current-press-releases/>

Lectures/Classes/Workshops:

► **Cloisonné Class - One day**

Taught by: Local Jeweler, **Sandra Ellen Bradshaw** (20 years experience)

Where: **Monkey Girl Beads** -1127 Soquel Ave. Santa Cruz, CA

When: **Saturday June 23, 2012 – 9AM to 5 PM**

Cost: **\$100** per person.

Learn the art of cloisonné by making a beautiful sampler pendant like the one shown on the right. You will leave at the end of the day with a set enamel pendant, ready to wear. Add your own chain or purchase one from Monkey Girl's wide selection.

For further information or to enroll:

Phone: 831-469-8226 or email: sandie@sandelle.com

Limit 10 students. Must be pre-enrolled to attend.

► **Jewelry Classes in April & May**

Taught by Santa Cruz jeweler **Melissa Offutt**

Where: **Jewelry Toolery** at the **Tannery Art Center** in Santa Cruz

- **Jewelry Skills-Workshop Series:**

Tuesdays 5:30-8:00 pm - 3 weeks: April 17-May 1. \$110.

- **Alternative Materials and Methods:**

Tuesdays 5:30-8:00 pm - 3 weeks: May 15, 22, 29. \$110.

For more details on these and more classes, please visit: www.melissaoffutt.com

To register, contact Melissa at: 831-419-2898 or melissa@melissaoffutt.com

► **Betty Helen Longhi** is coming in September to do a lecture and a workshop at Cabrillo College in Aptos, CA. Details will be announced in the next newsletter. Betty Helen Longhi is a nationally recognized metalsmith who creates finely crafted jewelry and sculpture using various texturing techniques with forging, shell forming and die forming. Her work is recognized for its sculptural quality, flowing lines and subtle use of anodized niobium as a source of color.

► **Pacific Grove Art Center Exhibit** – MBMAG members will once again have an opportunity to participate in an exhibit at the popular Pacific Grove Art Center in Pacific Grove, CA next Fall. The co-chairs of this event will be Penny Waller and Ron Rice. Details about the dates, theme and application process will be announced in the next newsletter and sent out by email.



▲ pendant by Sandie Bradshaw



▲ necklace by Melissa Offutt

New Art Jewelry Facility Opens!

The brand new **Jewelry Toolery** is located at the Tannery Art Center in Santa Cruz. It was created by jeweler, educator and MBMAG board member Angela Gleason to give Art Jewelers a place and the tools they need to make their artwork. *Memberships* give access to our studio and tools during open studio hours. *Artists in Residence* at Jewelry Toolery are located in a separate room. They too have tools and are able to work at their own bench and on their own schedule.

For more information about these opportunities email Angela Gleason angela@jewelrytoolery.com



Memberships and Residencies



If we build it...

We hope that you will come enjoy the Jewelry Toolery. Take a class, get hooked on making jewelry, become a member or even a resident. There is plenty of room for you and your friends.

Hope to see you soon!

ANGELA GLEASON
JEWELRY TOOLERY

Upcoming Classes

We will start offering classes in April 2012. Some of the classes we plan to offer are...

- ▶ **Beginning Jewelry**
- ▶ **Soldering Clinics**
- ▶ **UnFinished Objects:** (UFOs) get help and be done with those pesky unfinished projects!
- ▶ **ReJewelvenate:** Recycle and Reclaim your old jewelry for a new fresh look.
- ▶ **Aluminium- The Other White Metal:** With silver prices soaring consider this alternative!
- ▶ **Birthday party/Making jewelry** with your friends at the Toolery

This is the tip-o'-the-iceberg and we would love to know what you want to learn. Send your suggestions to:

angela@jewelrytoolery.com

MBMAG Members in the News: Daria Salus

This Artist Profile was recently featured on the website of the **Arts Business Institute**(ABI) www.artsbusinessinstitute.org

reprinted with permission



Santa Cruz artist Daria Salus presents her lovely collection of handmade jewelry. She talks about her inspiration, technique and why she loves to wholesale.



ABI: *How long have you been selling your work?*

DS: I started my business back in 2002. At that point I was mostly doing Santa Cruz Open Studios, and working other jobs to pay the bills. About five years ago I made the transition to creating jewelry full time. At that point, I started doing several retail shows each year, and working to find more shops and galleries to carry my work.

ABI: *What made you want to start to sell wholesale?*

DS: I love the idea of having my work seen by people all over the country. My retail show schedule is very focused on Northern California, but I've met customers from all over who feel a connection to my work. Growing my wholesale business also allows me to spend more time in the studio or looking for inspiration, and less time traveling.

ABI: *What was the hardest part of selling retail?*

DS: While retail shows can be fun, the grind of setup and teardown takes a toll when the schedule is full. There is also so much unpredictability from show to show, and even from year to year in the same show. I am glad to be at the point now where I have a better feel for which events work best for me, but weather, booth location and other uncontrollable factors can make retail feel much more hot and cold.

ABI: *You have a very cohesive collection. What inspires you?*

DS: The short answer is nature, which is fairly obvious when you see my work. To be more specific, I am inspired by scenes in nature that seem to distill pure feelings and emotions, like serenity, strength, independence, joy, and even melancholy. My work has become more and more cohesive over the years, as I have focused more on concrete images, and integrated enamel and silver to depict those images. Almost all of my latest work comes from photos that my husband or I have taken ourselves on our outdoor adventures.

ABI: *What is your technique?*

DS: My work incorporates bas-taille enameling, photo-etching, forming and embossing techniques. I hand fabricate all of my pieces out of silver and copper sheet. As I said before, many of the images originally come from my husband's or my own photographs.



MBMAG Members in the News:

Sandra Bradshaw

Sandra Bradshaw was awarded \$100 and "Most Inspired" for her piece "Cordially Yours". The judge was Shahn Spratt of the Fred Spratt Gallery.

The show ran Jan. 11 - March 17 at the Mountain Art Center in Ben Lomond, CA. She has also had this same piece accepted in the upcoming SFMAG show at Macchiarini Creative Design, 1544 Grant St., San Francisco.

Dates of the show: May 4 - June 16, 2012.

Opening reception is May 4, 6-9 PM.



"Cordially Yours"
by Sandra Bradshaw
Plique-a-jour enamel, fine
silver, sterling silver, & PMC.
Hand constructed, 3" by 12"
www.Sandelle.com

The Green Metalsmith

As metalsmiths, we work with hazardous tools and materials. For the sake of our own health, as well as the health of the environment, it makes sense to learn about less dangerous materials and practices. An excellent place to start is this online newsletter:

Green Jewelry News

Christine Dhein is Assistant Director of the Revere Academy of Jewelry Arts in San Francisco, and she is also the founder of "**Green Jewelry News**," a monthly electronic newsletter, which has a wealth of Information about eco-friendly studio practices, tips and "green" news and events.

For example, in the sidebar **Green Links**, there is a list of useful websites. One of the links is: "Eco-Friendly Bench Tips". Click on it and you will find information such as:

►Safer Alternatives

<http://www.silversmithing.com/1altern.htm>

Jeffrey Herman has published this article about Safer Alternatives on the *Society of American Silversmiths* website. It includes sustainable products and less-toxic chemicals to use in the jewelry workshop.

►Chemical Responsibility – Disposal solutions for the studio

<http://www.jewelryartistmagazine.com/cooltools/chemical-responsibility.cfm>

This article is from Lapidary Journal's *Jewelry Artist Magazine* and covers safer alternatives for pickle and patinas.

►12 Greener Chemicals for Your Studio

<http://art.jewelrymakingmagazines.com/en/sitecore/content/Home/Resources/Reference/2009/03/Chart%2012%20Greener%20Chemicals%20for%20Your%20Studio.aspx>

This is a useful chart that was published in *Art Jewelry Magazine*.

To subscribe to **Green Jewelry News**, send an email to christinedhein@yahoo.com with "Green Jewelry News Subscribe" in the subject line.

Recent Events:

► **NC Black** - On December 4, 2011, MBMAG and Cabrillo College Small Metals Department hosted a free demonstration and talk featuring NC Black Co., a North Carolina jewelry and metalsmithing tool company. Co-owners Andrea Kennington and Les Bryant came to Cabrillo and demonstrated how to make a one-piece tubular neckpiece using thin gauge metals. With over 22 years experience working in Metal, Engraving and the Art of Tool Making, three metalsmiths created NC BLACK Company in response to the special needs of miniature smithing, raising, and shell forming by making their own micro-tools. Today, NC BLACK is creating a range of micro-tools for the profession, made by craftsmen for craftsmen. Based in the USA, all products are hand fabricated in North Carolina. Using high grade tool steel, the company uses traditional engineering, cutting and shaping methods to create fine micro-tools for the trade, and they are out to prove that America can have competitive manufacturing here in the States.

Andrea and Les returned to Cabrillo on March 22 to present a lecture for students and the public about their personal jewelry and smithing work as well as a trunk show of their jewelry and a tool sale. They also conducted a 3-day workshop for members of the Cabrillo Seahawks Metal Arts Club.

► **Arline Fisch** gave a lecture and slide show of her work on March 22, at Monterey Peninsula College that was co-sponsored by MPC's Metal Arts Dept. and Metal Arts Club and by the Monterey Bay Metal Arts Guild. Arline Fisch is a multimedia artist and innovator in adapting fiber techniques for use in metal. She was designated a "Living Treasure of California" by the state legislature for her work as an artist, educator, author and contributor to the field of American crafts. The lecture coincided with the opening on March 23 of the *Monterey Museum of Art's* presentation of *Arline Fisch: Sea Jellies*, a multimedia installation of 100 life-sized jellyfish species crocheted from metal and fiber.

► **Lireille Gallery Exhibit** (11/11 - 1/12) Over twenty MBMAG members participated in an exhibit titled "Natural Progressions". Lireille is an upscale contemporary jewelry and sculpture gallery located at 3980 Piedmont Avenue in Oakland, CA.

► **Z Folio Gallery Exhibit** (11/11 - 1/12) Twenty-three MBMAG members participated in an exhibit titled "Sacred Geometry and Beyond". Z Folio Gallery, located at 750 Cannery Row in Monterey, CA, showcases one-of-a-kind jewelry, sculpture and glasswork.

► **Many Hands Gallery exhibit** (2/12) (see story on page 9: "Co-Chairing an Exhibit")

► **Metal Arts Guild of San Francisco's Annual Metalsmithing Day** – (2/2/12) The topic for MAGSF's meeting was "Five Minute Tips". SF Guild members were invited to share their tips and wisdom with the audience. Among the presenters were Alan Revere, Deb Lozier, Harriet Estelle Berman, Marilyn and Jack da Silva, Christine Dhein, and many others. A wide range of tips included repurposing broken saw blades and burs, advantages of argentium, stretching jump rings, green bench practices, marketing strategies, tube setting and much, much more.

► **Yuma** - Members of MBMAG attended the 33rd Annual Yuma Arts Symposium in Yuma, Arizona, Feb. 23-25, 2012. We were able to attend several very interesting and informative presentations. We were treated to a visual journey of Helen Shirk's beautiful works where she spoke of the influence of the natural beauty around her being a source of inspiration in her work. The esteemed Bob Ebendorff, of East Carolina University, gave us a wonderful glimpse into his world of relearning how to play like a child as he recalled the beginnings and culmination of the Bob and Louie Show; a year of correspondence and artful play with his very young neighbor down the street. Marlene True, Director of Pocosin Arts in Columbia, North Carolina, gave a wonderful and very funny demonstration on how to make a purse out of recycled tin. The Pin Auction had over 100 pieces donated to it and was quite successful. The auction raises money to help keep the Symposium going. Well worth attending. *Submitted by Mary Luke*



As part of MBMAG's Educational Outreach program, parents and their children learn how to work with copper and metalsmithing tools at a free Make-A-Bracelet workshop in Watsonville in June, 2011.



MBMAG hosted a demonstration of anticlastic and micro-shell forming by guest artists Andrea Kennington and Les Bryant of NC Black Co. of North Carolina. The free demonstration on 12/4/12 was open to members of the Guild, students of Cabrillo College and Monterey Peninsula College, and the public.

Forging Communities: An Intimate One-Day Symposium

Submitted by Mary Luke

On November 12, 2011, I attended the very first Symposium put on by the Metal Arts Guild of San Francisco. *Forging Communities: An Intimate One-Day Symposium* took place at the Oakland Museum of California. The event was in celebration of their 60 years as a guild. The symposium presentations were organized with a look to the past, the present and the future of the guild. MAG co-presidents Rebecca Deans and Emiko Oye welcomed us. These two tireless powerhouses brought the symposium to fruition. Julie Muniz, Associate Curator of Craft and Decorative Arts at the Oakland Museum, presented a visual sampling of the Museum's Jewelry and Metals collection. She presented a look at the upcoming Margaret De Patta Memorial Collection. The exhibit opened in February. The energy and creative spirit that brought this symposium together is to be lauded.

The symposium was divided into five sessions. First was *"Metal Rising: The forming of the Metal Arts Guild, San Francisco, CA 1929-1964"*, presented by Jenna Shaifer which included a panel of MAGSF founding members Imogene "Tex" Gieling, Merry Renk and Florence Resnikoff. They discussed their artistic influences and how the guild got started. Next up was *"What does Success Look Like in the Jewelry World?"* This covered issues related to the perception of success in the global marketplace and was moderated by Sarah Turner who teaches at Cranbrook Academy of Art. Her panelists were Brigitte Martin, chief editor of the online site Crafthaus, Sienna Patti, owner of the Sienna Gallery and Lola Brooks, contemporary jeweler and instructor at the Rhode Island School of Design and Haystack among others. We then looked at *"Professional Practices: Conversation, Questions and Commentary"* with Andy Cooperman and Harriete Estel Berman. Andy was with us via Skype. It was kind of like having a conversation with God, a disembodied voice from the ceiling. Andy and Harriet talked about relationships with galleries, contracts and insurance. *"The Makers Faire Phenomenon – Engaging Community and the Next Generation of Makers"*, presented by Dale Dougherty, was the fourth session. His ideas on education and community were energizing and refreshing. Closing with *"The Extreme Craft Roadshow"*, presented by Garth Johnson, we were shown how craft can be many different things to many people, from "Craftivism" (cozies for armored tanks) to "Yarn Bombing". All five sessions were packed with useful information and insights into the jewelry and metal workers' world.

It seems fitting to talk about the roots of the San Francisco guild as we (MBMAG) are on the cusp of being a legal entity beginning in 2012. There was a group of young metal artists in San Francisco who wanted to promote the jeweler's art. Like our guild, these friends were organized and had shows and exhibitions but were not a corporation. They promoted the jewelry arts for many years as a group of friends.

These friends, Margaret De Patta, Bob Winston, Peter Macchiarini, to name some of them, got together and tried to organize metal workers. These Studio Jewelers were closely tied to the California Labor Movement. They couldn't join the Union because they were all independents, similar to jewelry artists today. Unlike other genres of the arts, the Studio Jeweler had no allegiance to any unifying ideas or traditional methods. They were open to all styles: Modernists, Abstractive and Constructivism and personal style. Sculpture was translated to jewelry using space, form, tension, and organic structure by changing the size, approach and relation to fit the human body. Many of these artists worked for the WPA and when that funding ended they went on to teach at various schools: California Labor School, California College of Arts and Crafts and Mills College. The Labor School came under the scrutiny of the House Committee on Un-American Activities and eventually closed its doors in 1957. However, there was still a cohesive group of friends who promoted Jewelry Arts and the Studio Jeweler.



11//12//11. Metal Arts Guild San Francisco founders Merry Renk, Imogene "Tex" Gieling, and Florence Resnikoff on stage at the "Forging Communities" Symposium at the Oakland Museum.

On March 28, 1951 a meeting was held to establish a nonprofit. The Jewelers Organization, as it was then called, included Imogene "Tex" Gieling, Merry Renk, Florence Resnikoff and others. They were instrumental in founding the Metal Arts Guild of San Francisco. They

brainstormed to find a name that really represented what they were about.

Using separate words written on a board on July 1, 1951, the words "metal, arts and guild" were selected to become the name of this organization. Their objective was to bring together metal craft workers. Their main consideration was the quality of the work and personal style. They were to be non-sectarian, without regard to political leanings or race or gender. They wanted to champion the Studio Jeweler. They immediately established professional guidelines for artists to use. They helped promote proper commercial relationships for jewelers to use when negotiating with galleries and retailers, establishing insurance and shipping costs etc. In addition, they met regularly to share ideas and techniques, putting education in the

forefront of the guild's ideals. They created a monthly newsletter and gave demonstrations to other members on alloying, coloring, enameling, electroplating, casting, making wax models and polishing. They would look at what was happening internationally in the jewelry world. They would critique their own works. The first MAG exhibition took place at the Palace of Fine Arts in San Francisco on October 16, 1951. It was called *Jewelry Past and Present: 6000 Years of Jewelry*. This show went traveling all over the country. They continued to create traveling shows that were seen in California as well as nationally. The MAGSF has now been in existence for 60 years. Bravo!

If you would like to read more about the symposium, please go to Tara Brannigan's blog for an almost verbatim record: <http://kindofstrange.tumblr.com/>.

Co-Chairing an Exhibit

By Dorie Green

I am writing this article as a "newbie"....new to entering my jewelry into a MBMAG show, and this was my first MBMAG show to co-chair. I wanted to let everyone know what a positive experience this was.

Toni Danzig and I co-chaired the "Made with Love" event at Many Hands Gallery in Capitola. Many Hands is an upscale gallery showing local Monterey Bay artists working in many different types of art, from jewelry to paintings, ceramics, sculpture, fiber arts and so much more. The event was slated for the entire month of February. February turned out to be a very good month to pick for an event like ours, because people came in to buy a gift for Valentine's Day.

Toni and I sat down early in the planning stages to divide up the duties and to find out where our strengths were. For example, Toni is skilled at media issues (I wouldn't have had a clue where to start) and I dealt with the inventory lists and making labels for everyone's work.

We had over 60 artists enter the show. Each artist was allowed to enter 2 pieces of work, either jewelry or sculpture. When a piece was sold, we contacted the artist to congratulate them and to let them know they could enter another piece. Most artists took us up on that offer and entered a third piece.

Many Hands Gallery hosted a reception for the show on February 3rd. The owner, Lauren Warwick, chose that date because it was also a First Friday Gallery Walk for Capitola. This gave us more media coverage and the Opening was packed with people.

When the show ended on February 29th, 21 pieces of jewelry or sculpture had been sold! The owner of Many Hands Gallery was pleased with the event and even offered to make it an Annual Event each February.

I have to say; I have met so many wonderful Guild members who were willing to stop everything and help me understand what needed to be done and I thank them for their time and effort. A special thanks to Barbara Banducci for guiding us through this process.

Any "newbies" out there who want to help with a show or co-chair an event? Dive right in... It's fun! You will meet lots of talented members of the Guild who are willing to help you succeed.

The Monterey Bay Metal Arts Guild presents art in celebration of Valentine's Day:
Made with Love
A fabulous collection of jewelry and small sculpture from the artists of the Monterey Bay Area

Artists counter-clockwise from top left: Gayton Amigotti, Fran Grinels, Dorie Green, Kaia Cornell, Larry Probst, Mona Cleé, Barbara Banducci, Elaine Heyman, Carol Holaday

Many Hands Gallery
February 1 - 28, 2012 Hours: 10am - 6pm
510 Bay Avenue, Capitola, CA 95010 (Next to Gayle's Bakery) 831.475.2500
Reception: Friday - February 3, 2012 - 5:00-8:00 pm
Monterey Bay Metal Arts Guild www.mbmag.org



About Monterey Bay Metal Arts Guild (MBMAG)

Mission Statement: The art and craft of fine metalworking is an ancient and noble pursuit. It is the mission of the Monterey Bay Metal Arts Guild to celebrate that art through public education, exhibitions and workshops.

How to Contact:

MBMAG
P.O. Box 2468
Santa Cruz, CA 95063

Website: www.mbmag.org (soon to be "under construction" while site is redesigned)

Board members:

Elsa Etcheverry	President
Toni Danzig	Vice President
Laura Howard	Secretary
Angela Gleason	Treasurer
Mary Luke	Director
Barbara Banducci	Director
Amy Bishop	Director
Maggie Klepp	Director

How to join the Monterey Bay Metal Arts Guild

When you join MBMAG you will have access to:

- ➔ the Guild's website Members Pages, the newsletter and the mailing list announcements featuring events listings, reviews, metal arts news, and more;
- ➔ Workshops with dynamic instructors (separate fees per course – first registered basis);
- ➔ Group Exhibitions of new work created by Guild members;
- ➔ Membership Roster of Guild members;
- ➔ Invitations to special interest activities such as exhibitions, lectures, classes, the Winter & Summer Guild Parties and other events;
- ➔ Internet exposure on the Guild Members Gallery pages;
- ➔ and... the support and camaraderie of talented people working in metal!

Bi-Annual membership meetings are held at the Winter and Summer Parties in January and August.

Membership in the Monterey Bay Metal Arts Guild is **\$35.00 per year** (January 1, through December 31).

Send Membership / Renewal payments to:

Monterey Bay Metal Arts Guild
Post Office Box 2468
Santa Cruz, CA 95063

Make checks payable to: MBMAG

A few Links:

Monterey Bay Metal Arts Guild
www.mbmag.org

Metal Arts Guild of San Francisco
www.metalartsguildsf.org

Metal Arts Society of Southern California
www.massconline.com

Northern California Enamel Guild
www.enamelguild.org

Ganoksin
www.ganoksin.com

Velvet da Vinci Gallery
www.velvetdavinci.com

Arts Business Institute
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